

From: "jeffrey E." <jeevacation@gmail.com>
To: John Brockman <[REDACTED]>
Subject: Re: An idea - PRIVATE
Date: Mon, 19 Mar 2018 01:24:49 +0000

Ok

On Sun, Mar 18, 2018 at 6:49 PM John Brockman <[REDACTED]> wrote:
[Sent from my private email: [REDACTED]]

JE,

Every couple of decades I come up with a big idea. This time, it's inspired by you. Three things...

--Last Sunday, La Repubblica, the biggest newspaper in Italy ran a cover story about EDGE in their Sunday Magazine. It begins..."If the creation of contemporary culture had a global hero, his name would coincide with that of John Brockman". <http://bit.ly/2HGnlvx>.

This follows similar pattern from Germany to China, where I'm #13 on the list of people who have the most influence on their culture. And last week I made the biggest deal in publishing history for a serious nonfiction book on behalf of Kahneman ("The book of the century" according to the Chinese publisher).

--Your friend in the Middle East is coming to the US tomorrow and is reportedly going to buy 10% of Endeavor for \$400m.

--He may be able do a lot more for his people (while spending less) by acquiring Brockman, Inc. and gain immediate access to the world's great scientific minds, while doing so in a deep way where, in effect, the Sovereign Fund would be their agent. (See list below)

--An interesting ancillary benefit: The net worth of the 40 guests at my 2014 "billionaires dinner" was equal to combined wealth of 60% of all Americans. <http://bit.ly/2FVcZwN>.

Want to discuss? I'll be in the office tomorrow from 10pm on.

Best,

JB

John Brockman
[REDACTED] mobile

Edge Foundation, Inc.

[REDACTED]
tel: [REDACTED]
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SOME SELECTED CLIENTS

Daron Acemoglu, Economist, MIT

Chris J. Anderson, Curator, TED Conferences
 Anthony Aguirre, Theoretical Cosmologist, UC Santa Cruz
 W. Brian Arthur, Economist, Palo Alto
 Paul Bloom, Psychologist, Yale
 Nick Bilton, Journalist, VANITY FAIR
 Stewart Brand, Editor and Author, Sausalito, CA
 David Buss, Psychologist, U. of Texas, Austin
 Sean Carroll, Physicist, CalTech
 David Chalmers, Philosopher, New York University
 Noam Chomsky, Linguist, MIT
 Nicholas A. Christakis, Physician & Sociologist, Yale
 David Christian, Historian, Macquarie University
 George Church, Geneticist, Harvard Medical School
 Pat Churchland, Neurophilosopher, UC Santa Barbara
 Jerry Coyne, Evolutionary Biologist, U of Chicago
 Mihaly Csikszentmihalyi, Psychologist, Claremont University
 Kate Darling, Robot Ethicist, MIT
 Richard Davidson, Psychologist, University of Wisconsin
 Richard Dawkins, Evolutionary Biologist, Oxford University
 Stanislas Dehaene, Cognitive Scientist, Paris
 Daniel C. Dennett, Philosopher, Tufts
 Peter H. Diamandis M.D., Space Entrepreneur, X-Prize Foundation
 Jared Diamond, Scientist and author, UCLA (1998 Pulitzer Prize)
 Rolf Dobelli, Writer, Entrepreneur, ZURICH.MINDS
 Freeman Dyson, Physicist, Institute for Advanced Study, Princeton
 George Dyson, Science Historian, Bellingham, Washington
 Gerald Edelman (Estate), Neuroscientist, Nobel Prize Medicine
 Brian Eno, Musician & Artist, London
 J. Doyne Farmer, Professor of Mathematics, University of Oxford
 Eli Finkel, Social Psychologist, Northwestern University
 Peter Galison, Science Historian, Harvard
 Michael Gazzaniga, Neuroscientist, UC Santa Barbara
 Murray Gell-Mann, Physicist, Nobel Prize in Physics 1969, Santa Fe Institute
 Neil Gershenfeld, Physicist, Center for Bits & Atoms, MIT
 Gerd Gigerenzer, Cognitive Scientist, Max Planck Institute-Berlin
 Daniel Gilbert, Psychologist, Harvard
 Thomas Gilovich, Psychologist, Cornell University
 Daniel Goleman, Psychologist, New York
 Alison Gopnik, Psychologist, U.C. Berkeley
 Scott Grafton, Neurologist, UC Santa Barbara
 Alan Guth, Physicist, MIT
 Jonathan Haidt, Psychologist, Stern School, NYU
 Sam Harris, Neuroscientist, UCLA
 Joseph Henrich, Canada Research Chair, Culture, Cognition and Coevolution, UBC
 Cesar Hidalgo, Physicist, Macro Connections Group, MIT Media Lab
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 Donald Hoffman, Cognitive Scientist, UC, Irvine
 Bruce Hood, Psychologist, University of Bristol
 Marco Iacoboni, Neuroscientist, Geffen School of Medicine, UCLA
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 Daniel Kahneman, Psychologist & Nobel Laureate, Princeton
 David Kaiser, Science Historian, Harvard
 Stuart Kauffman, Biologist, Santa Fe
 Brian Keating, Astrophysicist, UC San Diego

Kevin Kelly, Editor at Large, WIRED
 Lawrence Krauss, Physicist & Cosmologist, Arizona State
 George Lakoff, Cognitive Linguist, U.C. Berkeley
 Joseph LeDoux, Neuroscientist, NYU
 Kai-Fu Lee, AI Researcher; Venture Capitalist, Sinovation Ventures, Beijing
 Daniel Lieberman, Evolutionary Biologist, Harvard
 Seth Lloyd, Quantum Mechanical engineer, MIT
 George Loewenstein, Economist, Carnegie Mellon University
 Jonathan Losos, Evolutionary Biologist, Harvard University
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 Thomas Metzinger, Neuroscientist, Johannes Gutenberg University
 Walter Mischel, Psychologist, Columbia University
 Hans Moravec, Computer Scientist, Carnegie Mellon
 Evgeny Morozov, Social Commentator, FOREIGN POLICY
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 Richard Nisbett, Social Psychologist, U. of Michigan
 Martin Nowak, Mathematical Biologist, Harvard
 Tim O'Reilly, Founder, O'Reilly Media
 Svante Pääbo, Genomics Researcher, Max Planck Institute,
 Elaine Pagels, Religious Historian, Princeton
 Bruce Parker, Oceanographic Scientist, former Chief Scientist, NOAA
 Judea Pearl, Computer Scientist, Philosopher, UCLA
 Alex (Sandy) Pentland, Computational Social Scientist, MIT Human Dynamics Lab
 Stuart Pimm, Environmental Scientist, Columbia
 Steven Pinker, Experimental Psychologist; MIT
 Robert Plomin, Psychologist, King's College, London
 William Poundstone, Science Writer, Los Angeles
 Robert Provine, Neuroscientist, Psychologist, U Maryland
 Richard Prum, Ornithologist, Yale
 Raghuram Rajan, Economist, University of Chicago
 V.S. Ramachandran, Neuroscientist, UCSD
 Venki Ramakrishnan, Biologist, Nobel Prize 2009, MRC Lab of Molecular Biology, Cambridge, UK
 Martin Rees, Cosmologist, University of Cambridge
 David Reich, Geneticist, Harvard Medical School
 Mitchel Resnick, LEGO Papert Professor, MIT
 Siobhan Roberts, Science Journalist, Author, Canada
 James Robinson, Political Scientist & Economist, Harvard
 Lee Ross, Psychologist, Stanford University
 Stuart Russell, AI Researcher, UC, Berkeley
 Laurie Santos, Psychologist, Yale
 Robert Sapolsky, Biologist, Stanford University
 Dimitar Sasselov, Physicist, Harvard
 Terrence Sejnowski, Neuroscientist, Salk Institute
 Eldar Shafir, Psychologist, Princeton University
 Clay Shirky, Social Network Researcher, NYU
 Andrew Shtulman, Cognitive Developmental Psychologist, Occidental College
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 Edward Slingerland, Cognitive Linguist, University of BC
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 Tamler Sommers, Philosopher, University of Houston

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George Smoot, Research Astrophysicist, Nobel Prize for Physics, Berkeley
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Leonard Susskind, Physicist, Stanford University
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Barbara Tversky, Psychologist, Columbia Teachers College, NYC
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Alexander Vilenkin, Cosmologist, Tufts University
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Naomi Wolf, Social Commentator, New York
Nathan Wolfe, Biologist, Global Viral Forecasting Initiative
Steve Wozniak, Cofounder, Apple Computer
Richard Wrangham, Bio-Anthropologist, Harvard
Itai Yanai, Professor of Biology, Technion-Israel Institute of Technology
Shing-Tung Yau, Mathematician, Harvard
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